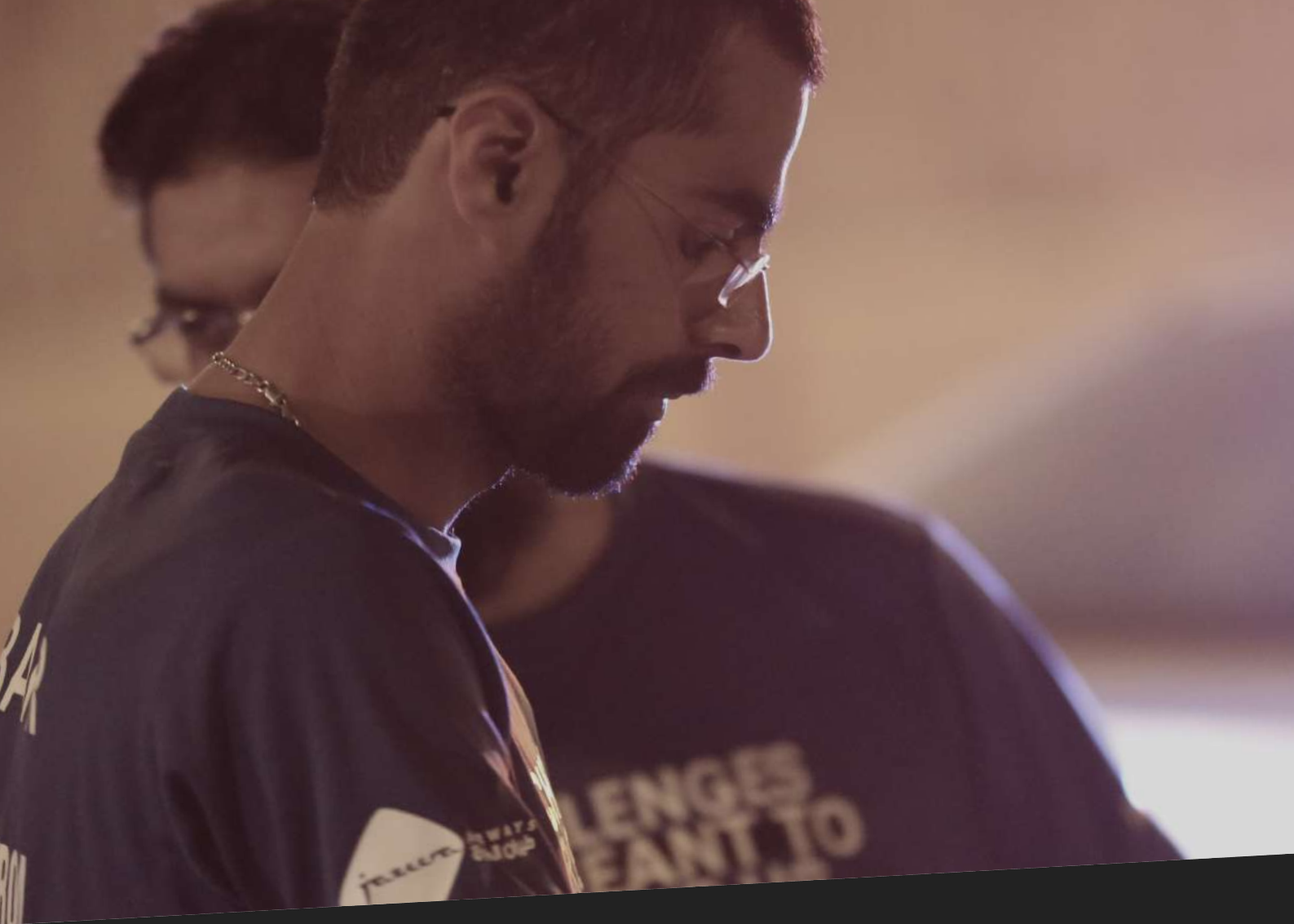


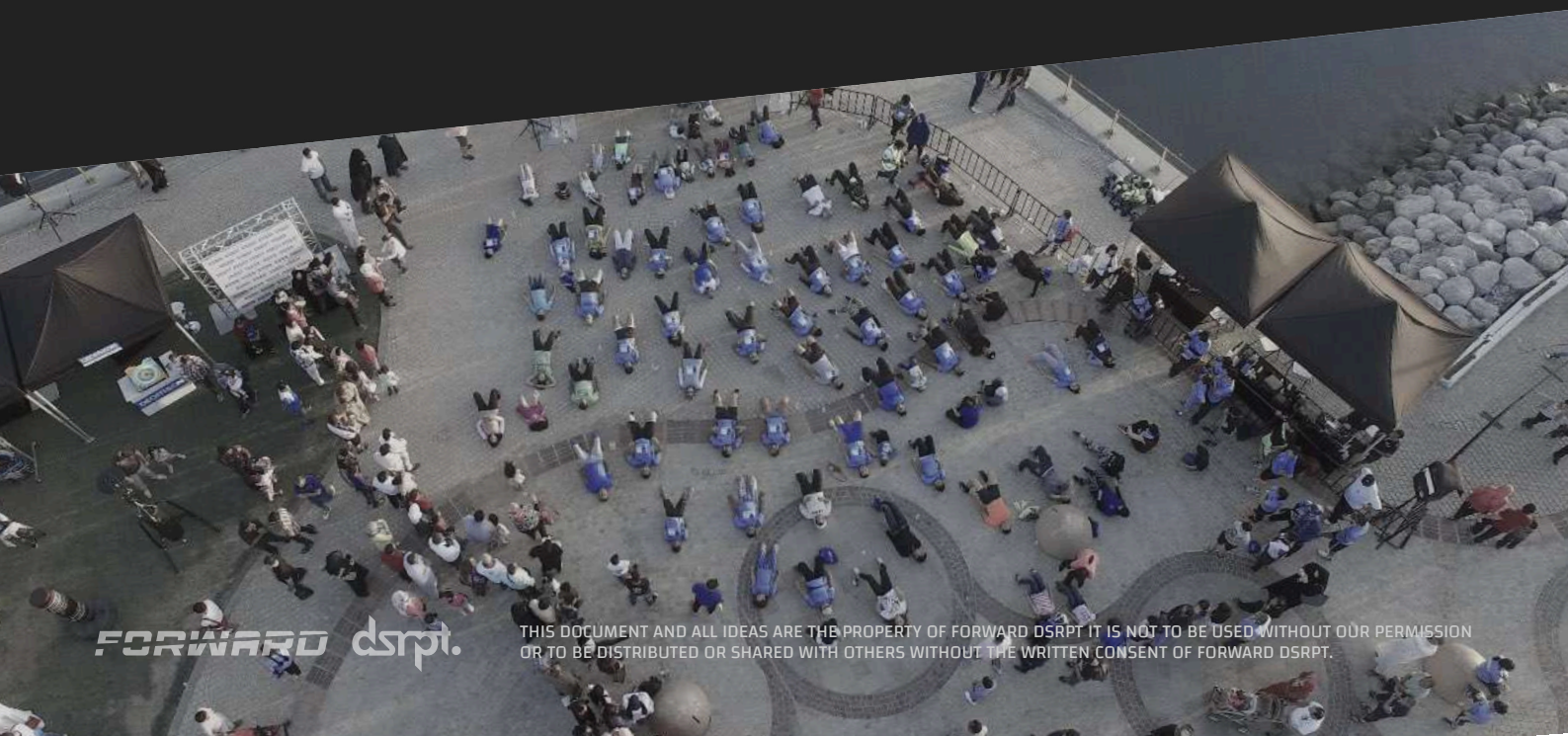
OUTLIERS OF SPORTS EVENTS

SINCE 2009

FORWARD dsrpt.



"WE INSPIRE CHANGE"
FORWARD



FORWARD dsrpt.

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VISION

“TO INSPIRE A MOVEMENT AND INFLUENCE LIVES.

“TO BE THE PIONEERING GLOBAL LEADER IN THE SELF DEVELOPMENT AND CORPORATE SOCIAL RESPONSIBILITY INDUSTRY.”

MISSION

CREATING AND CONCEPTUALIZING EVENTS, PROGRAMS, AND ACTIVITIES THAT EMPOWER INDIVIDUALS, ENHANCE EXPERIENCES AND INFLUENCE LIVES.

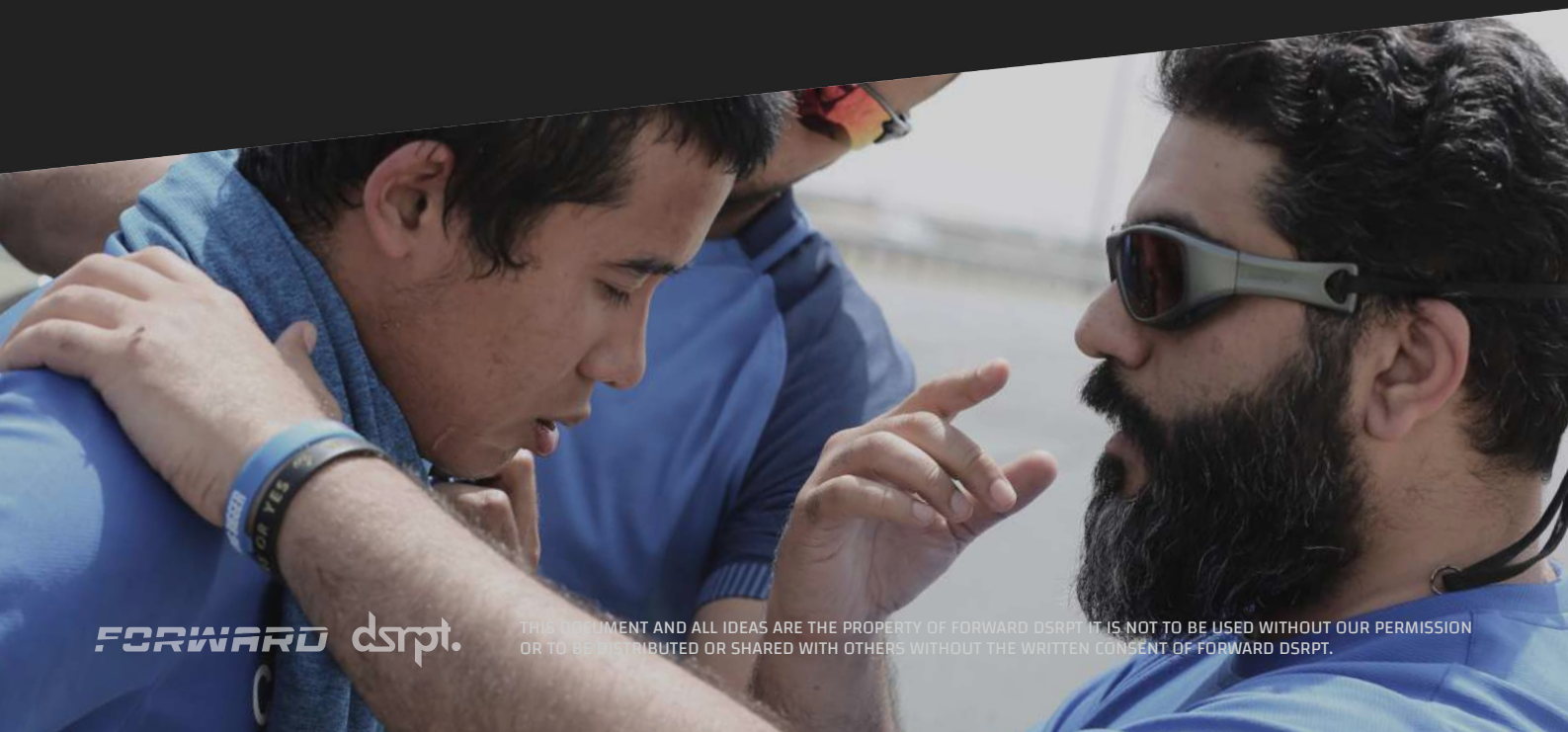
STORY

IN 2009 YOUSEF ALQANAI HAD A VISION OF CHANGE WHICH WOULD LATER LEAD BECOME THE CORNER STONE FOR THE INCEPTION OF FORWARD; TO BECOME A WORLD LEADER IN THE SELF DEVELOPMENT INDUSTRY, PROVIDING SERVICES THAT TRANSCEND SPORTS AND CORPORATE SOCIAL RESPONSIBILITY (CSR).

IT IS OUR CORE BELIEF AT FORWARD THAT SELF DEVELOPMENT IS A PREREQUISITE TO THE INDIVIDUALS' LIFE ACHIEVEMENTS. EVENTS ARE MERELY A VESSEL THROUGH WHICH WE HOPE TO INSPIRE INTERPERSONAL AND SOCIAL ENHANCEMENT IN ORDER TO ACHIEVE A PURPOSE DRIVEN LIFE WITH **MEANING**.

CAUSE

TO PROVIDE EXPERIENCES THAT ARE MEMORABLE AND LIFE-CHANGING THROUGH OUR TEAM AND PARTNERS.



01

**GO
AHEAD,
BE
IMPRESSED**

FORWARD



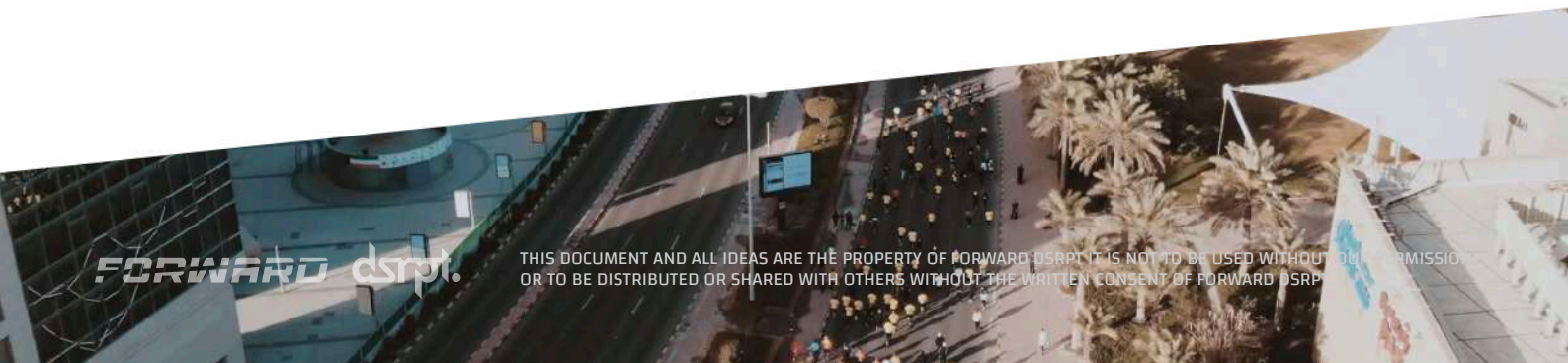
PARTNERS & CLIENTS

SINCE 2009

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FORWARD

FORWARD SPORTS
KUWAIT, SALMIYA
TEL: +(965) 99889950
ADMIN@LETSGOFORWARD.COM



FORWARD dspt.

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FORWARD **MYLAPS**
SPORTS TIMING

IAAF
Athletics



IRONMAN

MYLAPS PARTNERS

FORWARD dsrpt.

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FORWARD MYLAPS
SPORTS TIMING

IAAF
Athletics



IRONMAN

FORWARD TECHNICAL SERVICES

MYLAPS TIMING SYSTEMS

MYLAPS SPORT TIMING PRECISION TIMING SOLUTIONS POWERED BY MYLAPS TECHNOLOGY, BUILT FOR SPORTS WHERE EVERY SECOND COUNTS — INCLUDING RUNNING, CYCLING, SPRINTING, OBSTACLE COURSE RACING, AND ANY DISCIPLINE WHERE DISTANCE AND TIME DETERMINE RESULTS. FROM START TO FINISH, WE ENSURE EVERY MILLISECOND IS CAPTURED WITH PROFESSIONAL-GRADE ACCURACY AND RELIABILITY.

RESULTS

A DEDICATED, BRANDED RESULTS PLATFORM THAT GIVES PARTICIPANTS INSTANT ACCESS TO THEIR RACE DATA AND RANKINGS. CLEAN, FAST, AND MOBILE-FRIENDLY

PHOTO AI

AI-POWERED PHOTO DETECTION THAT AUTOMATICALLY MATCHES RACE IMAGES TO THE RIGHT PARTICIPANT AND EVENT ATTENDEE IN SECONDS. IMAGES CAN BE BRANDED WITH SPONSOR LOGOS, TURNING EVERY PHOTO INTO A POWERFUL MARKETING TOUCHPOINT. A SEAMLESS, PERSONALIZED EXPERIENCE THAT LETS EVERY ATHLETE AND GUEST RELIVE THEIR MOMENT EFFORTLESSLY.

TRY IT OUT



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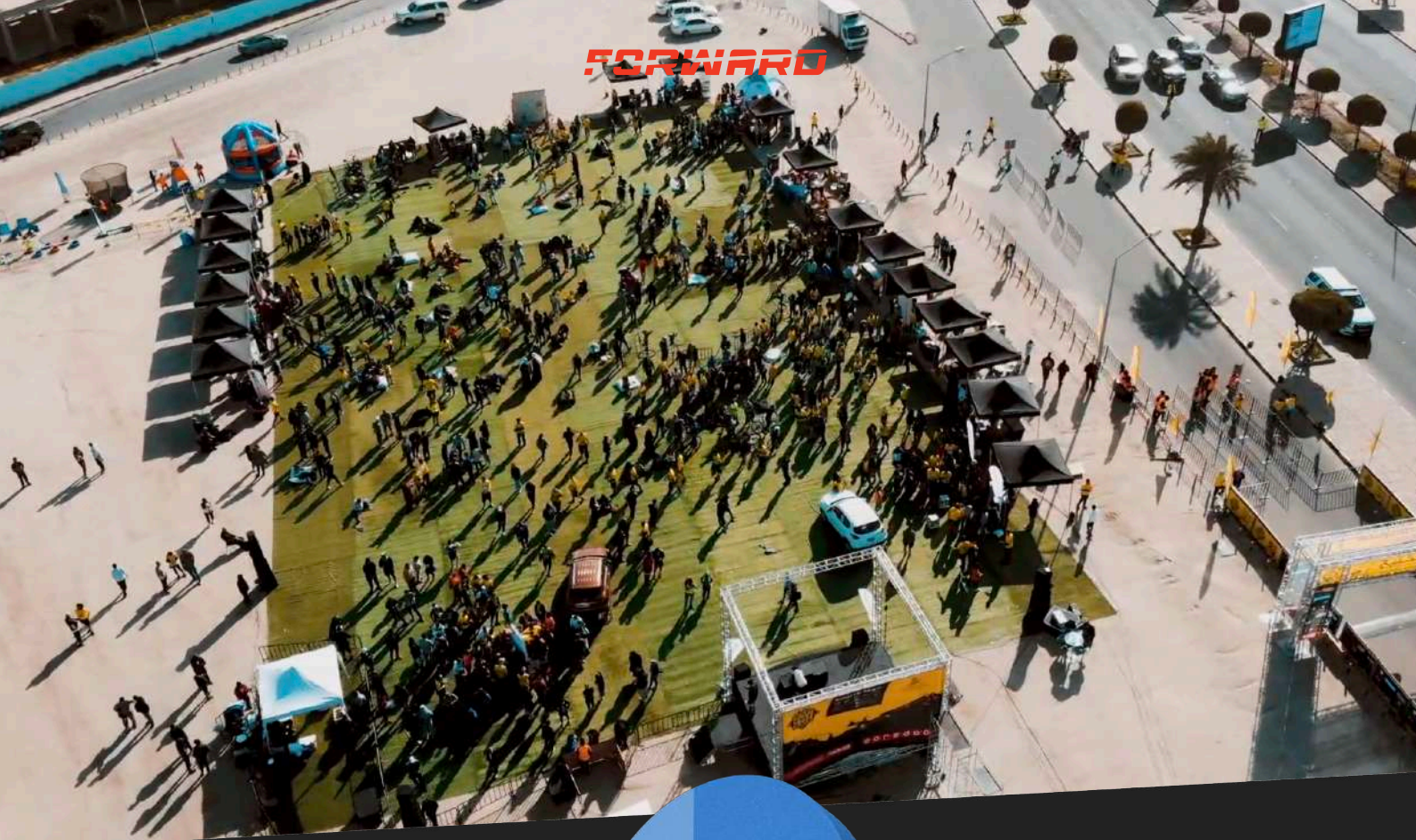


Forward Sports Events - Got Heart 2022 - 10km Open Run

Got Heart 2022
Running @ Al-Farid - 11/4/2022, by Forward Sports Events
10,000 participants by 10:00 AM

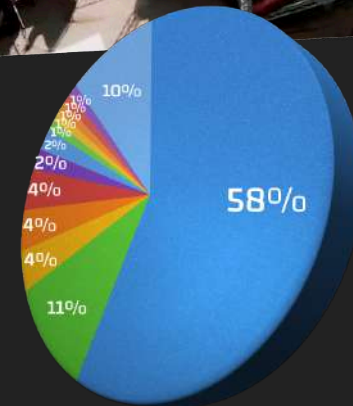
YOMAR CROSSBERRY RUN

POS	NAME	SEX	MYLAPS	FINISH TIME
8	Daria Koval	F	1010	00:42:54
9	Noura Adel	F	1011	00:44:18
14	Nicole Gualdi	F	1012	00:45:04
12	Salma Kadi	F	1013	00:50:21
20	Jessica Kadi	F	1014	00:54:50
33	Nawar Alkassab	F	1015	01:08:57
34	Olga G.	F	1016	01:15:18
35	Magdalena Vasquez	F	1017	01:12:51



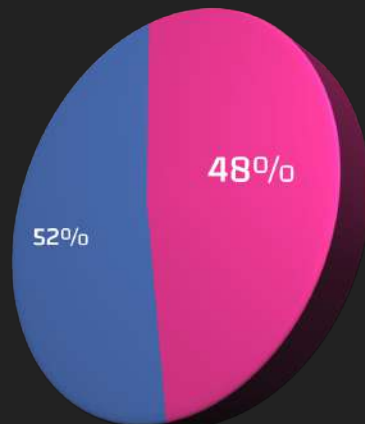
NATIONALITIES

- Kuwaiti
- American
- Lebanese
- Filipino
- Egyptian
- Indian
- British
- Jordanian
- Canadian
- Syrian
- Spanish
- Bahraini
- Other



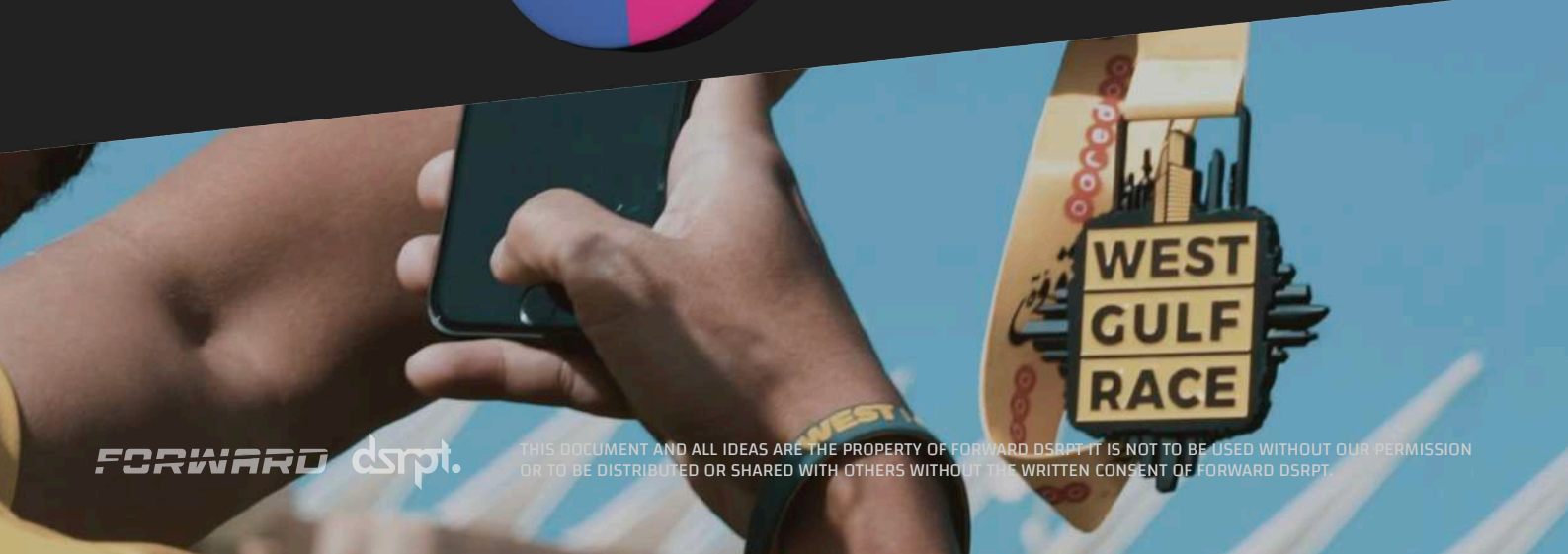
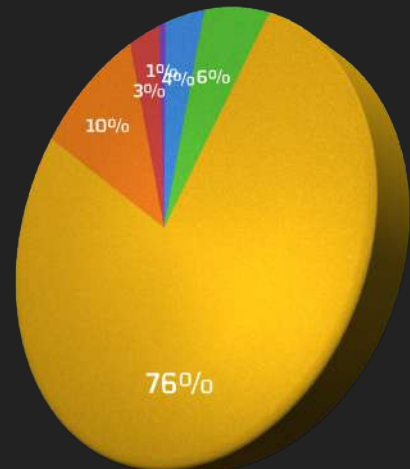
GENDER

- Female
- Male



AGE GROUP

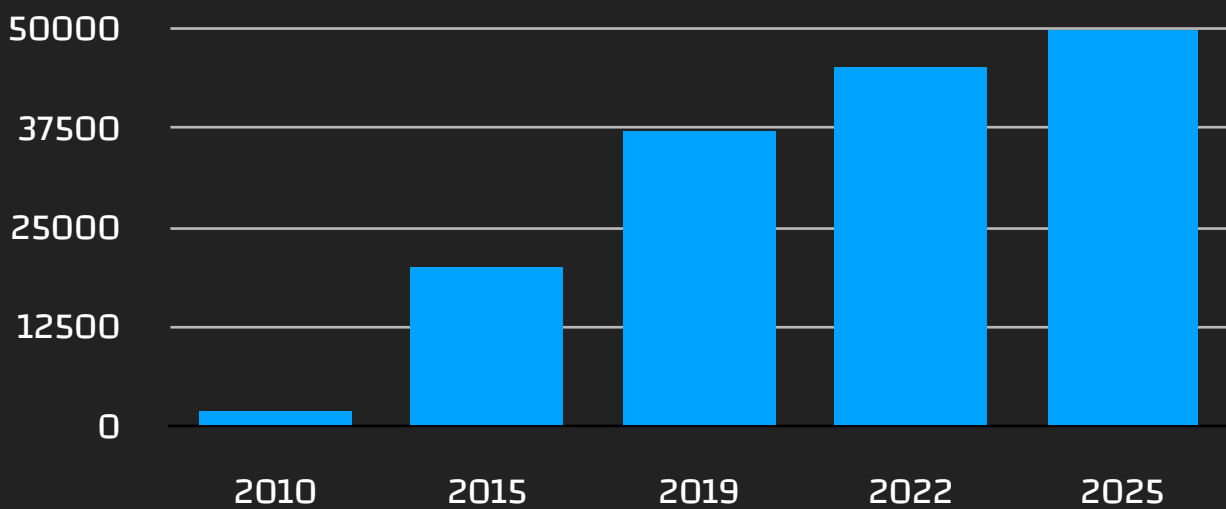
- Group 11-15
- Group 15-19
- Group 20-39
- Group 40-49
- Group 50-59
- Group 60-99

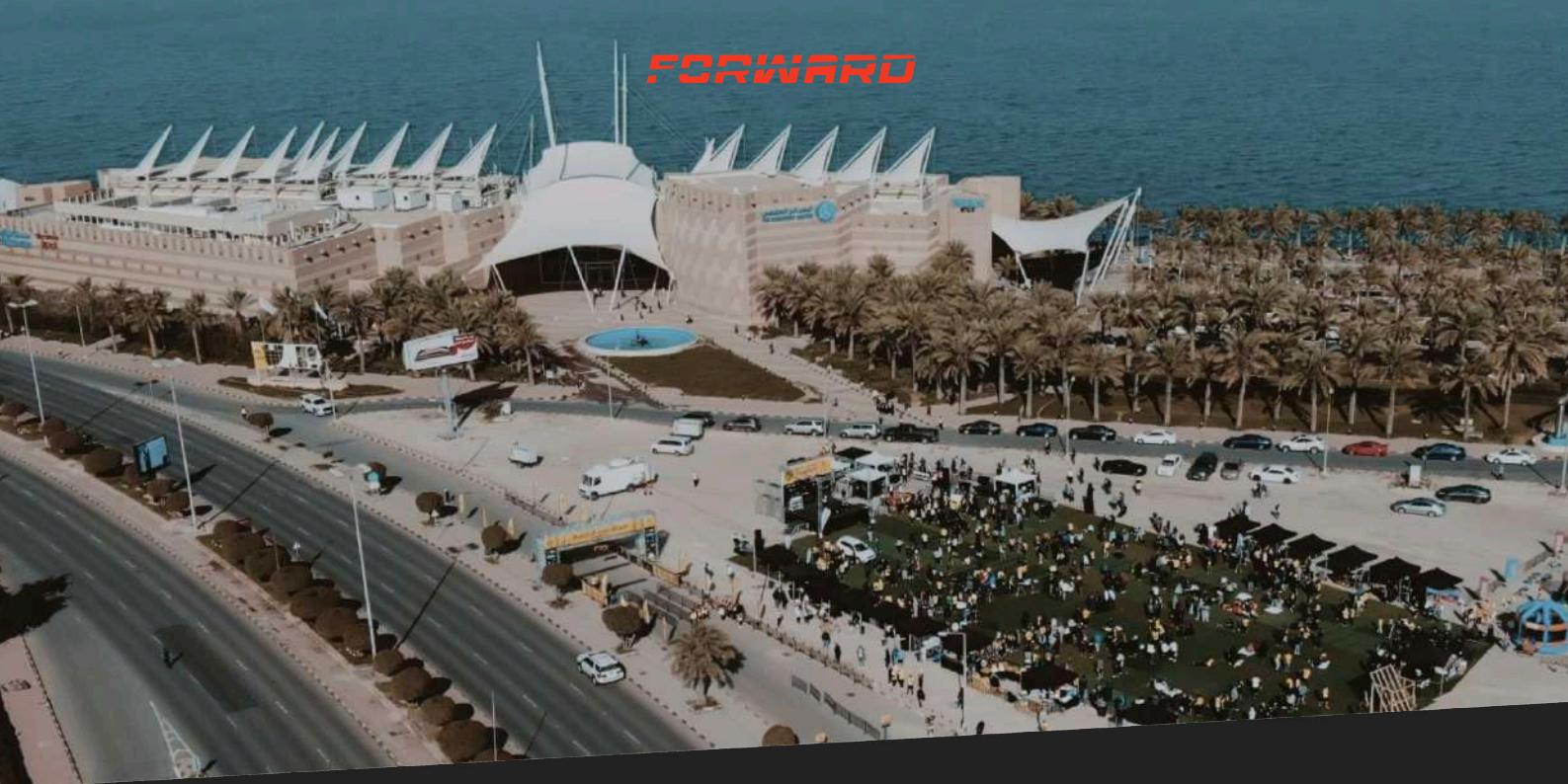




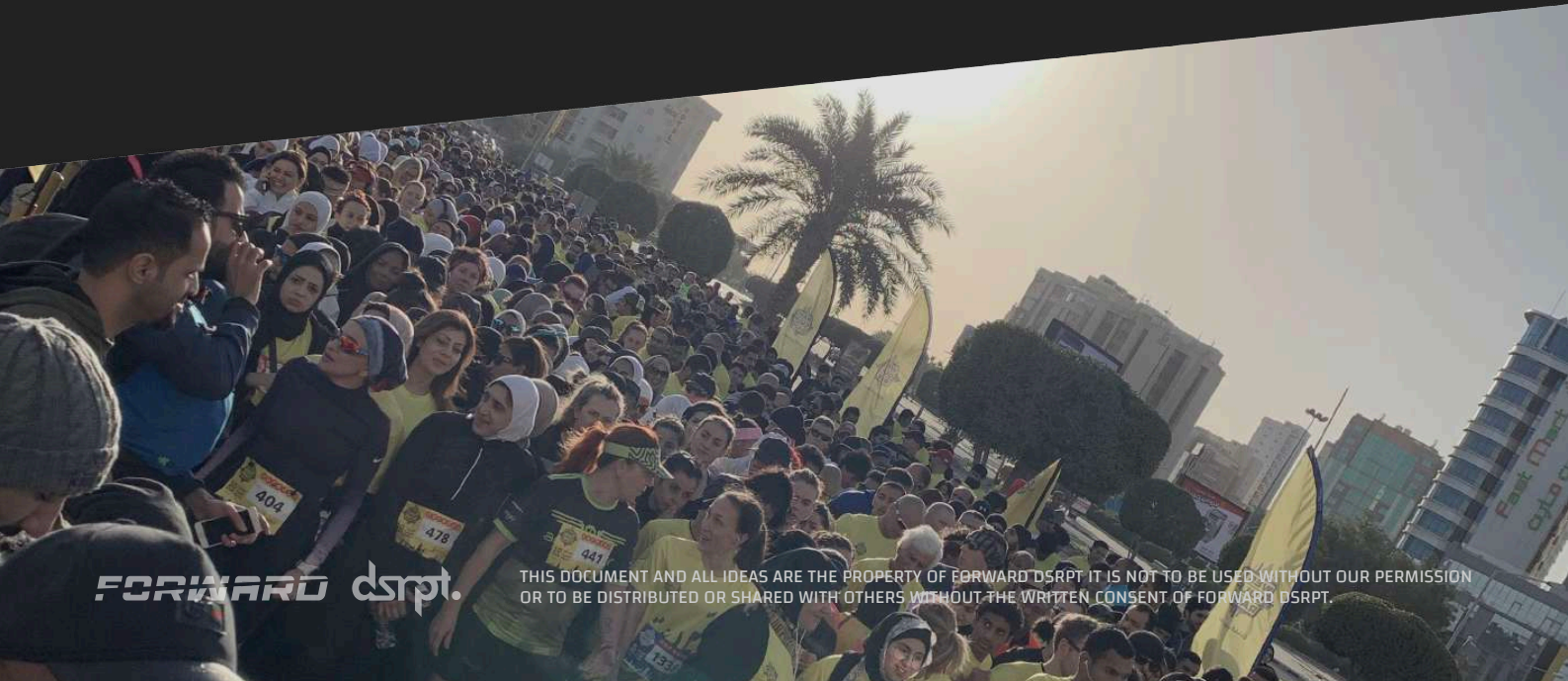
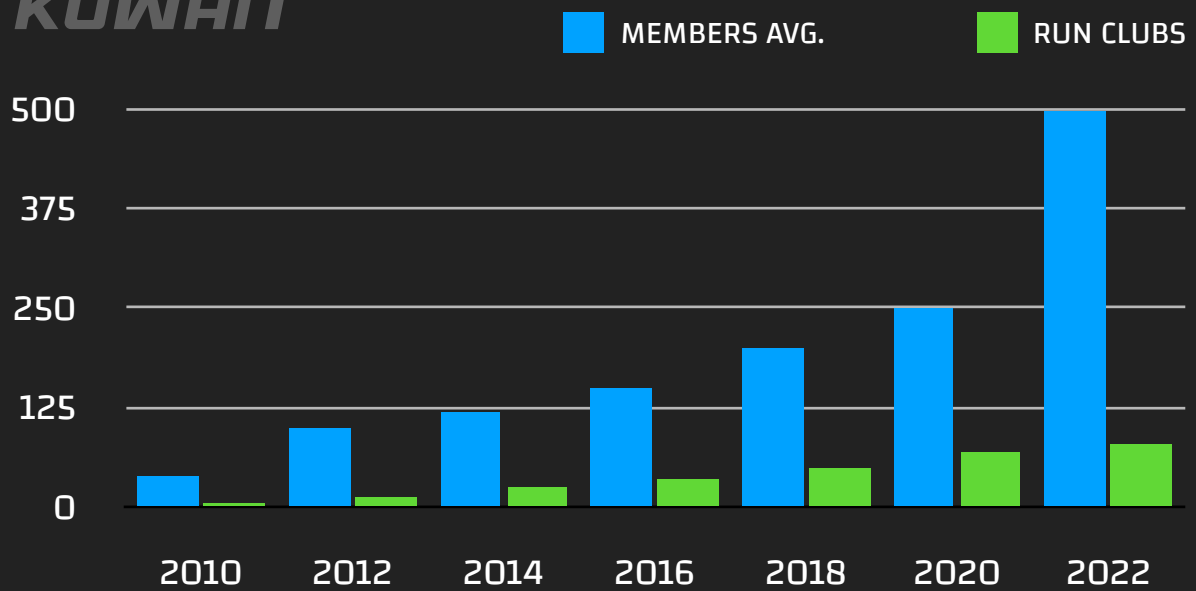
OUR CLIENTS GROWTH

CLIENTS





WE STARTED RUN CLUBS IN KUWAIT



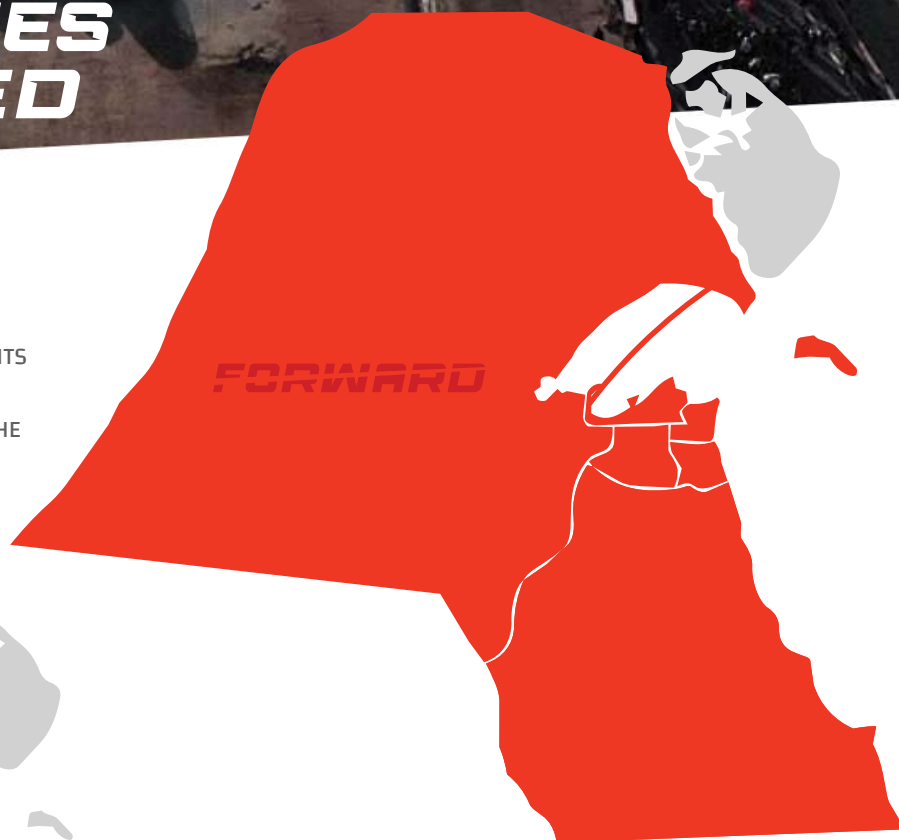
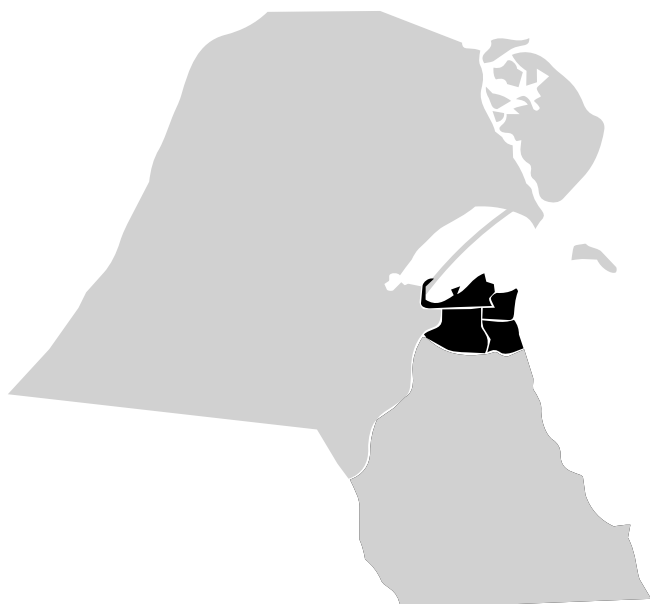


FORWARD

TERRITORIES CONQUERED

BEFORE FORWARD

MOST OF KUWAIT'S REGIONS REMAINED
UNTOUCHED BY PROFESSIONAL SPORTING EVENTS
— WITH THE EXCEPTION OF KUWAIT CITY AND
SALMIYA SEASIDE, HIGHLIGHTED IN BLACK ON THE
MAP BELOW



AFTER FORWARD 2009 ONWARD

EVERY ORANGE-HIGHLIGHTED AREA ON THE MAP
ABOVE TELLS A STORY — A LOCATION FORWARD
SPORTS CONQUERED, ACTIVATED, AND BROUGHT
TO LIFE THROUGH WORLD-CLASS SPORTING
EXPERIENCES.

FORWARD



OUR CSR PROMISE

THE FORWARD INITIATIVE IS A CHARITY PLATFORM DESIGNED TO GATHER THE CONTRIBUTIONS OF THE MASS TO HELP THOSE IN NEED IN POOR AND DEVELOPING COUNTRIES. THE INITIATIVE AIMS TO FUND CHARITY PROJECTS THAT HELPS CHILDREN AND PROVIDE LIFE'S BASIC NEEDS SUCH AS SHELTER, PROPER FOOD DISTRIBUTION, AND EDUCATION IN ORDER FOR THEM TO HAVE A BETTER FUTURE.

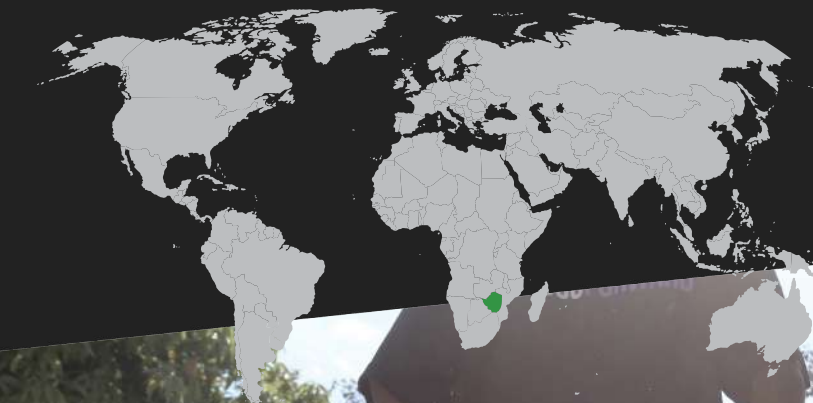


LET'S GO ZIMBABWE Trip

TRIP DATE: JULY 2015

LET'S GO ZIMBABWE IS A CHARITY TRIP BY FORWARD SPORTS. THE TRIP FUNDED 74 CHILDREN IN NEED AT THE 'MOTHER OF PEACE' ORPHANAGE AND HELD A FUN RUN FOR THE KIDS.

THE TRIP IS FUNDED BY PROCEEDINGS GAINED FROM SELLING OUR EVENT TICKETS AND THE FORWARD INITIATIVE WRIST BAND.



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02

**YES,
WE DID ALL
OF THIS**



RUNKUWAIT ULTRA SEASON 1

DATE: 24TH TO 26TH OF FEB 2012
NO. OF RUNNERS: 6
RUNKUWAIT IS A 240 KM ULTRA
RUN FROM KUWAIT'S NORTHERN TO
ITS SOUTHERN BORDERS.



FORWARD'S KUWAIT MARATHON

DATE: 3RD OF NOVEMBER 2012
LOCATION: ALMUTLA'A - NORTH OF KUWAIT
NO. OF PARTICIPANTS: 420
FIRST EVER DESERT RUN DONE IN KUWAIT.
DISTANCES: 42.7 KM FULL MARATHON / 21.3
HALF MARATHON / 10 KM / 3 KM



HYUNDAI RUNKUWAIT ULTRA SEASON 2

DATE: 23RD TO 27TH OF FEBRUARY
2013
NO. OF RUNNERS: 7
RUNKUWAIT IS A 240 KM ULTRA RUN
FROM KUWAIT'S NORTHERN TO ITS
SOUTHERN BORDERS.



RUNKUWAIT ULTRA SEASON 3

DATE: 7TH TO 12TH OF MAR 2014
NO. OF RUNNERS: 10
RUNKUWAIT IS A 240 KM ULTRA
RUN FROM KUWAIT'S NORTHERN TO
ITS SOUTHERN BORDERS.



RUNKUWAIT 240 KM SEASON 4

DATE: 16TH TO 21ST OF NOV 2014
NO. OF RUNNERS: 4
RUNKUWAIT IS A 240 KM ULTRA
RUN FROM KUWAIT'S NORTHERN TO
ITS SOUTHERN BORDERS.



LET'S GO FORWARD GULF ROAD RUN

DATE: 10TH OF MARCH 2014
LOCATION: SALMIYA - GULF ROAD
NO. OF PARTICIPANTS: 750
FIRST LET'S GO FORWARD RUN / 10KM RUN
AND A 3KM FUN RUN FOR FAMILIES



Hilton

KUWAIT RESORT

منتجع هيلتون الكويت

HILTON RUN 1ST EDITION

DATE: 6TH OF NOVEMBER 2015

LOCATION: HILTON RESORTS, MANGAF.

NO. OF RUNNERS: 400

3.5KM AND 7KM RUN INSIDE HILTON
RESORTS PREMISES.

HILTON RUN 3RD EDITION

DATE: NOVEMBER 2017

LOCATION: HILTON RESORTS, MANGAF.

NO. OF RUNNERS: 200

3.5KM AND 7KM RUN INSIDE HILTON RESORTS
PREMISES.

ADULTS RUN, AND KIDS RUN.

HILTON RUN 2ND EDITION

DATE: 28TH OF OCTOBER 2016

LOCATION: HILTON RESORTS, MANGAF.

NO. OF RUNNERS: 200

3.5KM AND 7KM RUN INSIDE HILTON RESORTS
PREMISES.

ADULTS RUN, AND KIDS RUN.

HILTON RUN 4TH EDITION

DATE: 30TH OF NOVEMBER 2019

LOCATION: HILTON RESORTS, MANGAF.

NO. OF RUNNERS: 200

3.5KM AND 7KM RUN INSIDE HILTON RESORTS
PREMISES.

ADULTS RUN, AND KIDS RUN.



ASNAN CLINIC FITNESS DAY

DATE: MAY 2013

LOCATION: AIS SCHOOL, MEIDAN HAWALLY.

FITNESS ACTIVITIES AND CHALLENGES FOR ASNAN
DENTISTRY CLINIC STAFF.



NIKE+ RUN CLUB

DATE: 2013-2015
DEVELOPING AND MANAGING THE
INTERNATIONAL NIKE+ RUN CLUB IN KUWAIT
FOR TWO YEARS.
THE CLUB HOSTED TWO RUNS A WEEK GUIDED
BY OUR TEAM



OVERCOMING CHALLENGES WORKSHOP

DATE: MARCH 2015
25 HOURS PERSONAL DEVELOPMENT AND COACHING PROGRAM
DEVELOPED FOR MERCK'S SENIOR SALES TEAM.
PARTICIPANTS HAD TO COMPLETE A 26 KM WALK ACROSS KUWAIT TO
LEARN HOW TO DEAL WITH CHALLENGES IN THE REAL WORLD



ECCO 10KM RUN

DATE: 7TH OF MAY 2013
LOCATION: MISHREF TRACK
NO. OF RUNNERS: 100
10 KM RUN DONE IN MISHREF
TRACK FOR ALYASRA FASHION
FLAGSHIP BRAND ECCO.



BFIT 80 KM

DATE: MAY, 2015 | NO. OF RUNNERS: 4
80 KM RUN FROM KUWAIT CITY TO THE SOUTHERN BORDERS OF
KUWAIT IN THREE DAYS.
THE EVENT IS PRODUCED BY FORWARD SPORTS FOR BFIT FEMALES GYM
AS PART OF THEIR CSR ACTIVITIES.



LET'S GO FORWARD MISHREF RUN

DATE: 21ST OF MARCH 2015
LOCATION: MISHREF
NO. OF PARTICIPANTS: 350
LOCATION : MISHREF TRACK



LET'S GO FORWARD GULF ROAD RUN

DATE: 17TH OF JANUARY 2015
NO. OF RUNNERS: 350
LOCATION : SALMIYA - GULF ROAD



VODAVO ULTRA

DATE: FEB 2019
NO. OF RUNNERS: 350
LOCATION : AL KHIRAN, SOUTH OF KUWAIT

LET'S GO FORWARD NORTH DESERT RUN

DATE: 7TH OF FEBRUARY 2015
NO. OF RUNNERS: 120
LOCATION :
MUTLA'A - NORTH OF KUWAIT





NBK WALKATHON



2013

DATE: MARCH 2013 | NO. OF PARTICIPANTS:
12,000+
SERVICES PROVIDED: CRM REGISTRATION,
WEBSITE DEVELOPMENT, EVENT
CONSULTANCY.

2014

DATE: MARCH 2014 | NO. OF
PARTICIPANTS: 12,000+
SERVICES PROVIDED: SPORT
PRODUCTS, VIDEO
MARKETING CAMPAIGN,
CRM REGISTRATION,
WEBSITE MAINTANANCE.

2015

DATE: MARCH 2015 | NO. OF
PARTICIPANTS: EXPECTED
13,000+
SERVICES PROVIDED: PARTIAL
EVENT SET UP, REGISTRATION
EXPO MANAGEMENT,
REGISTRATION MANAGEMENT
AND CRM, WEBSITE
MAINTANANCE, OVERALL
CONSULTANCY.

2016

DATE: MARCH 2015 | NO. OF
PARTICIPANTS: EXPECTED
13,000+
SERVICES PROVIDED:
PARTIAL EVENT SET UP,
EXPO MANAGEMENT,
REGISTRATION
MANAGEMENT AND CRM,
WEBSITE MAINTANANCE,
KIDS ACTIVITIES
MANAGEMENT, FINISH LINE
EXPERIENCE MANAGEMENT,
AND OVERALL
CONSULTANCY.

“

I WANT TO PERSONALLY THANK THE FORWARD TEAM
FOR THE WONDERFUL JOB YOU HAVE DONE WITH THE
NBK 2015 WALKATHON. I'M VERY PLEASED WITH THE
RESULTS AND THE OUTCOME OF THE EVENT OVERALL.

THE EXTRA TIME AND EFFORT YOU PUT IN WERE
CERTAINLY WORTHWHILE, AND YOU ALWAYS WIN TO
GAIN OUR TRUST AND EXCITEMENT FOR ANY
FURTHER EVENT TOGETHER BY YOUR
DETERMINATION AND DEDICATION TO WORK”.



MANAL ALMATAR

HEAD OF COMMUNICATIONS
NATIONAL BANK OF KUWAIT

FORWARD



HYUNDAI EMPOWER CAMPAIGN

DATE: NOVEMBER - DECEMBER 2013
CSR HEALTH AWARENESS CAMPAIGN DEVELOPED
FOR HYUNDAI MOTORS

ACTIVITIES: HEALTH SEMINARS / WORKSHOPS AT
UNIVERSITIES.
HEALTH SEMINAR AT THE PALMS HOTEL
AND A KIDS BOOTCAMP



HYUNDAI RUNKUWAIT ULTRA SEASON 2

DATE: 23RD TO 27TH OF FEBRUARY 2013
OF RUNNERS: 7

RUNKUWAIT IS A 240 KM ULTRA RUN FROM
KUWAIT'S NORTHERN TO ITS SOUTHERN
BORDERS.

HYUNDAI BECAME THE TITLE SPONSOR FOR
SEASON 2 OF THE EVENT.



HYUNDAI



**FIFA WORLD CUP
Brasil**

FORWARD



HYUNDAI SCRAP ART COMPETITION

DATE: MARCH TO NOVEMBER 2015.
SCOPE: CSR CAMPAIGN DEVELOPED
FOR HYUNDAI MOTORS.

A FORWARD ORIGINAL CONCEPT,
EXECUTED AS PART OF HYUNDAI'S CSR
INITIATIVES. CHALLENGING KUWAIT'S
UNIVERSITY AND ARCHITECTURE
STUDENTS & ENTHUSIASTS TO
TRANSFORM DISCARDED CAR SCRAPS INTO
ORIGINAL ART AND FUNCTIONAL
CREATIONS



THE EVENT WENT ON TO BE RECOGNIZED GLOBALLY,
RECEIVING AN AWARD FOR ONE OF THE TOP CSR EVENTS
BY AN AUTOMOTIVE BRAND IN THE WORLD.



DECATHLON



DECATHLON SPORT DAY

DECATHLON SPORT DAY IS A CONCEPT CREATED AND PRODUCED BY FORWARD SPORTS FOR DECATHLON TO HELP REACH SALES AND MARKETING KPIS AND OBJECTIVES.

THE EVENT EARNED MASSIVE EXPOSURE WITH HIGH ENGAGEMENT RATE.

EVENT HASHTAG WAS TRENDING
#DECATHLONSPORTDAY

INFO

DATE: 1ST OF APRIL, 2016
TARGET NO. OF ATTENDEES: 150
TOTAL NO. OF REGISTRATIONS: 320
TOTAL NO. OF EVENT ATTENDEES AND ENGAGEMENT:

1,350

EVENT ACTIVITIES:

- FITNESS BOOTCAMP BY COACH MARCELA AND MARCELO.
- ZUMBA BY COACH ZAINA AL GHABRA.
- 7KM FUN RUN.



WATCH EVENT VIDEO
[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)



RUNQ8 WAS INCEPTED IN 2010 MARKING ITS 6TH RUN ON NOVEMBER 2016. THE RUN IS POSITIONED AS KUWAIT'S LEADING CHARITY EVENT WITH MORE THAN KD 20,000 (\$ 60,000) FROM TICKETS FEES GOES DIRECTLY TO AIDING CHILDREN IN NEED AT FAWZIA AL SULTAN REHAB CENTER (FSRI).

WE ACQUIRED THE MANAGEMENT OF THE EVENT IN ITS 5TH EDITION IN 2015. AND WE ALSO MANAGED THE 6TH EDITION IN 2016.

SERVICES DELIVERED:

COMPLETE RE-BRANDING, MY LAPS SPORTS TIMING SYSTEMS, EVENT MANAGEMENT AND SETUPS, BIB DISTRIBUTION MANAGEMENT, COMPLETE EVENT PRINTING, AND CHECK POINTS MANAGEMENT.



مجموعة فوزية السلطان الصحية
Fawzia Sultan Healthcare Network



RUNQ8 2015

DATE: 28TH OF NOVEMBER, 2015

NO. OF RUNNERS: **1650**



RUNQ8 2016

DATE: 12TH OF NOVEMBER, 2016

NO. OF RUNNERS: **2200**



RUNKUWAIT 2017

DATE: 11TH OF NOVEMBER, 2017

NO. OF RUNNERS: **2265**

Schlumberger



مؤسسة البترول الكويتية
وشركاتها
Kuwait Petroleum Corporation
and subsidiaries

NETWALK SPORT DAY

NETWALK SPORT DAY IS A CONCEPT CREATED AND PRODUCED BY FORWARD SPORTS FOR SCHLUMBERGER, IN COOPERATION WITH KUWAIT OIL COMPANY(KOC), VIA THEIR PROFESSIONAL WOMEN NETWORK (PWN).

THE EVENT EARNED MASSIVE EXPOSURE WITH HIGH ENGAGEMENT RATE THROUGH EMPLOYEES OF THE OIL SECTOR.

#DECATHLONSPORTDAY

INFO

DATE: 4TH OF MARCH, 2017

TARGET NO. OF ATTENDEES: 200

TOTAL NO. OF REGISTRATIONS: 460 TOTAL NO. OF EVENT ATTENDEES

AND ENGAGEMENT: **325**

EVENT ACTIVITIES:

- 3KM FUN RUN / WALK
- FITNESS BOOTCAMP
- FOOTBALL TOURNAMENT
- FITNESS GAMES AND CHALLENGES
- NUTRITION AND HEALTH LECTURES & WORKSHOPS



WATCH EVENT VIDEO
[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)



WATCH INTERVIEW ABOUT EVENT
[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)



AUM

SPORTS DAY



WATCH EVENT VIDEO
[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)

AUM SPORTS DAY

AUM SPORTS DAY IS THE AMERICAN UNIVERSITY
OF THE MIDDLE EAST'S STAFF AND STUDENTS
YEARLY EVENT.

WE ACQUIRED THE RACE AS ONE OF OUR SPORT
EVENTS IN 2016 AFTER ITS ESTABLISHMENT IN 5
YEARS.

2016

DATE: MARCH, 2016
NO. OF PARTICIPANTS: 500
ACTIVITIES: 3.2 KM RUN RACE

2017

DATE: MARCH, 2017
NO. OF PARTICIPANTS: 600
ACTIVITIES: 3.2 KM RUN RACE

2018

DATE: MARCH, 2018
NO. OF PARTICIPANTS: 600
ACTIVITIES: 3.2 KM RUN RACE

2019

DATE: MARCH 28TH AND 30TH, 2019
NO. OF PARTICIPANTS: 500

ACTIVITIES:
3.2 KM RUN RACE
100 M RACE
200 M RACE
400 M RACE
OBSTACLE RACE

FORWARD

WEST GULF RACE

WEST GULF RACE

DATE: 19TH OF JAN, 2019

NO. OF PARTICIPANTS:

1,670 RUNNERS

WEST GULF RACE IS A CONCEPT CREATED AND PRODUCED BY FORWARD FOR WEST GULF REAL ESTATE COMPANY.

FORWARD'S RESPONSIBILITIES:

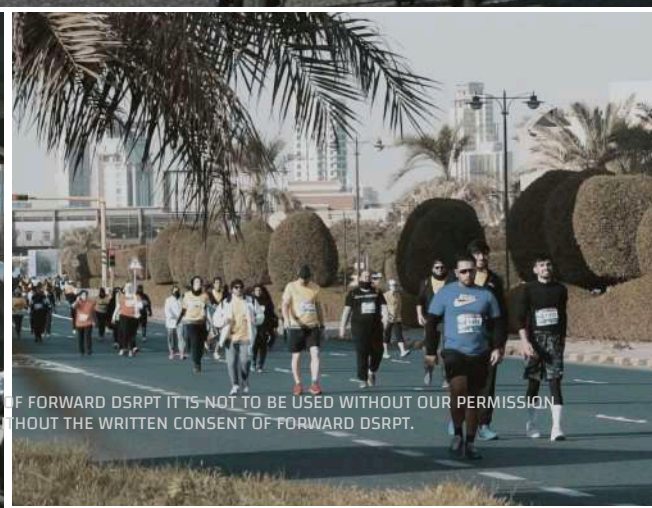
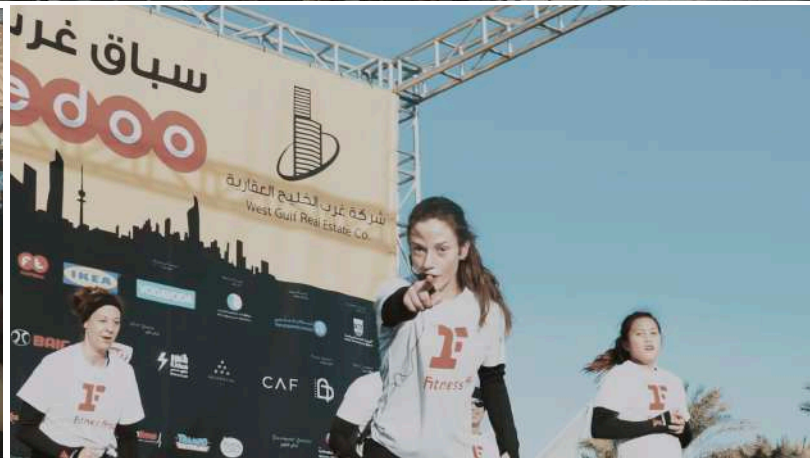
- CONCEPT CREATION
- GRAPHIC DESIGN
- TICKET MANAGEMENT
- CRM CREATION AND MANAGEMENT
- PRODUCTS DESIGN / ORDER / SHIPPING
- SPONSORS AND VENDERS MANAGEMENT
- EXPERIENCE MANAGEMENT
- TOTAL QUALITY CONTROL MANAGEMENT
- TEAM ASSEMBLING AND TRAINING
- RACE ROUTE CREATION AND MANAGEMENT
- MYLAPS SPORTS TIMING SYSTEM SERVICE



WATCH EVENT VIDEO
[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)

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FORWARD



HANNIBAL RACE

HANNIBAL 8 KM OBSTACLE RACE SEASON 1

DATE: 9TH OF FEB, 2019

NO. OF PARTICIPANTS:

1,000

FORWARD SPORTS PRODUCED AND MANAGED THE HANNIBAL OBSTACLE 8 KM RACE FOR THE HANNIBAL FRANCHISE IN KUWAIT.

FORWARD'S RESPONSIBILITIES:

- TICKET SALES AND MANAGEMENT.
- CRM CREATION AND MANAGEMENT.
- PRODUCTS DESIGN.
- SPONSORS AND VENDERS MANAGEMENT.
- EXPERIENCE MANAGEMENT.
- TEAM ASSEMBLING AND TRAINING.
- RACE LOCATION SCOUTING AND FINALIZATION.
- GOVERNMENT PERMITS FINALIZATION.
- EVENT LOCATION COMPLETE SET-UP AND MANAGEMENT.
- MYLAPS SPORTS TIMING SYSTEM SERVICE.

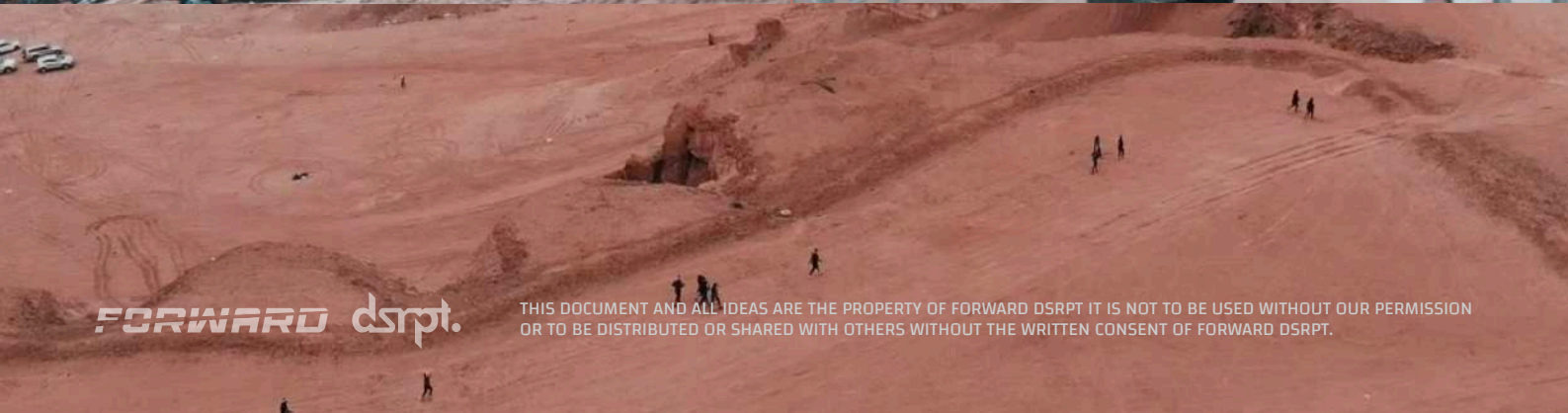


WATCH EVENT VIDEO

[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)



FORWARD



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The logo for the KuwaIT Marathon. It features the word "KUWA" in a bold, white, sans-serif font. Below "KUWA" is a stylized white icon of a runner. To the right of the runner icon is the word "IT" in the same font. Below "KUWA IT" is the word "MARATHON" in a larger, bold, white, sans-serif font.

KUWA
IT
MARATHON

The logo for Forward Circuit+. The word "FORWARD" is in a bold, italicized, red, sans-serif font. To its right is the word "CIRCUIT+" in a bold, white, sans-serif font.

FORWARD CIRCUIT+

KUWA
IT
MAZA
THON

FORWARD



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KUWAIT MARATHON

FORWARD CIRCUT4



WATCH EVENT VIDEO
[YOUTUBE.COM/FORWARDLIVE](https://www.youtube.com/forwardlive)



INSTAGRAM
[@KUWAITMARATHON](https://www.instagram.com/kuwaitmarathon)

KUWAIT MARATHON SEASON 1

DATE: 21ST OF DEC, 2019

NO. OF PARTICIPANTS:

4,000 RUNNERS

FORWARD SPORTS MANAGED KUWAIT MARATHON SEASON 1 & 2

KUWAIT MARATHON IS THE FASTEST GROWING EVENT IN KUWAIT. (THE FIRST EVENT TO REACH 4,000 PARTICIPANTS IN ITS FIRST YEAR)

FORWARD'S RESPONSIBILITIES:

- PROJECT MANAGEMENT.
- SPONSORS AND VENDERS MANAGEMENT.
- EXPERIENCE MANAGEMENT.
- TEAM ASSEMBLING AND TRAINING.
- RACE BASE-CAMP (VILLAGE) COMPLETE PLANNING AND EXECUTION.
- RACE KIT COLLECTION DAY PLANNING AND EXECUTION.
- PARTIAL PRODUCTS DESIGN.
- FORWARD PHOTO AI SERVICE IMPLEMENTATION. (MORE THAN 7,000 PHOTOS DOWNLOADED)

KUWAIT MARATHON SEASON 2

DATE: 18TH OF JAN, 2023

NO. OF PARTICIPANTS:

3,000 RUNNERS



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DASMAN دسمان
BILINGUAL SCHOOL مدرسة ثنائية اللغة

Abdulrahman AlKandari

Abdulrahman

FORWARD



DASMAN دسمان
BILINGUAL SCHOOL مدرسة ثنائية اللغة

Mariam AlEissa
Mariam

EVENT SPONSORS

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INSTAGRAM
[@WEAREONE5K](https://www.instagram.com/weareone5k)

WE ARE ONE 5K RUN

DATE: 1ST OF FEB, 2020

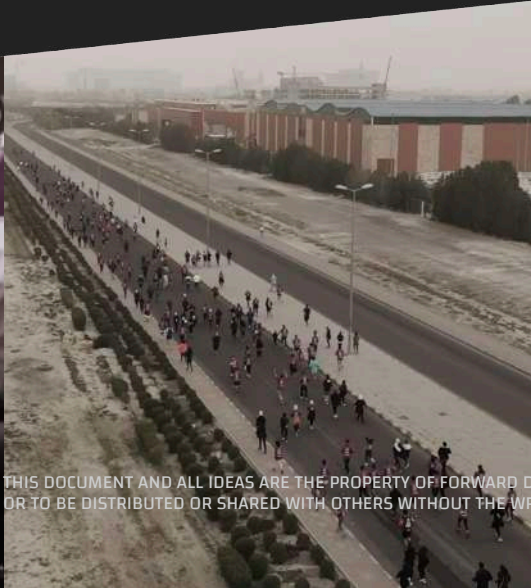
NO. OF PARTICIPANTS:

550 RUNNERS

FORWARD SPORTS CREATED AND MANAGED THE WE ARE ONE 5K NON-PROFIT RUN FOR
DASMAN BILINGUAL SCHOOL

FORWARD'S RESPONSIBILITIES:

- PROJECT MANAGEMENT.
- GRAPHIC DESIGN
- SPONSORS AND VENDERS MANAGEMENT.
- EXPERIENCE MANAGEMENT.
- TEAM ASSEMBLING AND TRAINING.
- RACE BASE-CAMP (VILLAGE) COMPLETE PLANNING AND EXECUTION.
- RACE KIT COLLECTION DAY PLANNING AND EXECUTION.
- PRODUCTS CONCEPT AND DESIGN.
- FORWARD PHOTO SERVICE IMPLEMENTATION. (MORE THAN 5,000 PHOTOS DOWNLOADED).



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GOT HEART EVENT

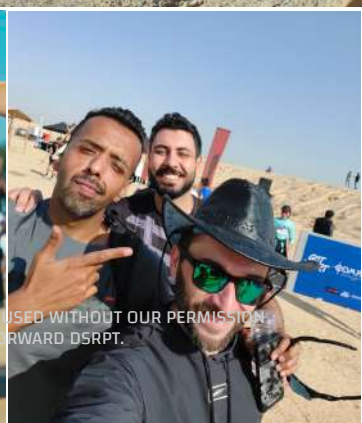
DATE: 4TH OF NOV, 2022

NO. OF PARTICIPANTS:

1,000

GOT HEART HOSTED A 5K ROAD RUN AND A 10K DESERT RUN IN THE SOUTH OF KUWAIT, SET AGAINST THE RUGGED LANDSCAPE NEAR KOC OASIS.

GOT HEART



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THE **ARENA** CHALLENGE

THE ARENA CHALLENGE

DATE: MAR, 2024

NO. OF PARTICIPANTS:

10,000+

FORWARD SPORTS BROUGHT THE ARENA CHALLENGE TO LIFE FROM THE GROUND UP — CREATING THE FULL BRAND IDENTITY, DESIGNING THE FLOOR PLAN, MANAGING ALL SETUPS, OPERATIONS, EVENT FLOW, AND OVERSEEING COMPLETE VENUE MANAGEMENT FROM START TO FINISH.

EVENT ACTIVITIES:

- FITNESS CHALLENGES
- HEALTH SEMINARS
- WALKING TRACK
- PADEL TOURNAMENT
- KIDS ACTIVITIES





METTLE GAMES OBSTACLE RACE

DATE: 17TH JAN, 2025

NO. OF PARTICIPANTS:

500+

FORWARD SPORTS LED THE END-TO-END EXECUTION OF THE EVENT, ENCOMPASSING BRAND IDENTITY DEVELOPMENT, MARKETING STRATEGY, AND MEDIA PRODUCTION. THE TEAM ALSO MANAGED ALL TICKETING OPERATIONS AND OVERSAW THE TECHNICAL INFRASTRUCTURE, LEVERAGING MYLPS EQUIPMENT ALONGSIDE FORWARD SPORTS' PROPRIETARY REGISTRATION PLATFORM.



AHMADI SPORT DAY BY KOC

DATE: FEB, 2025

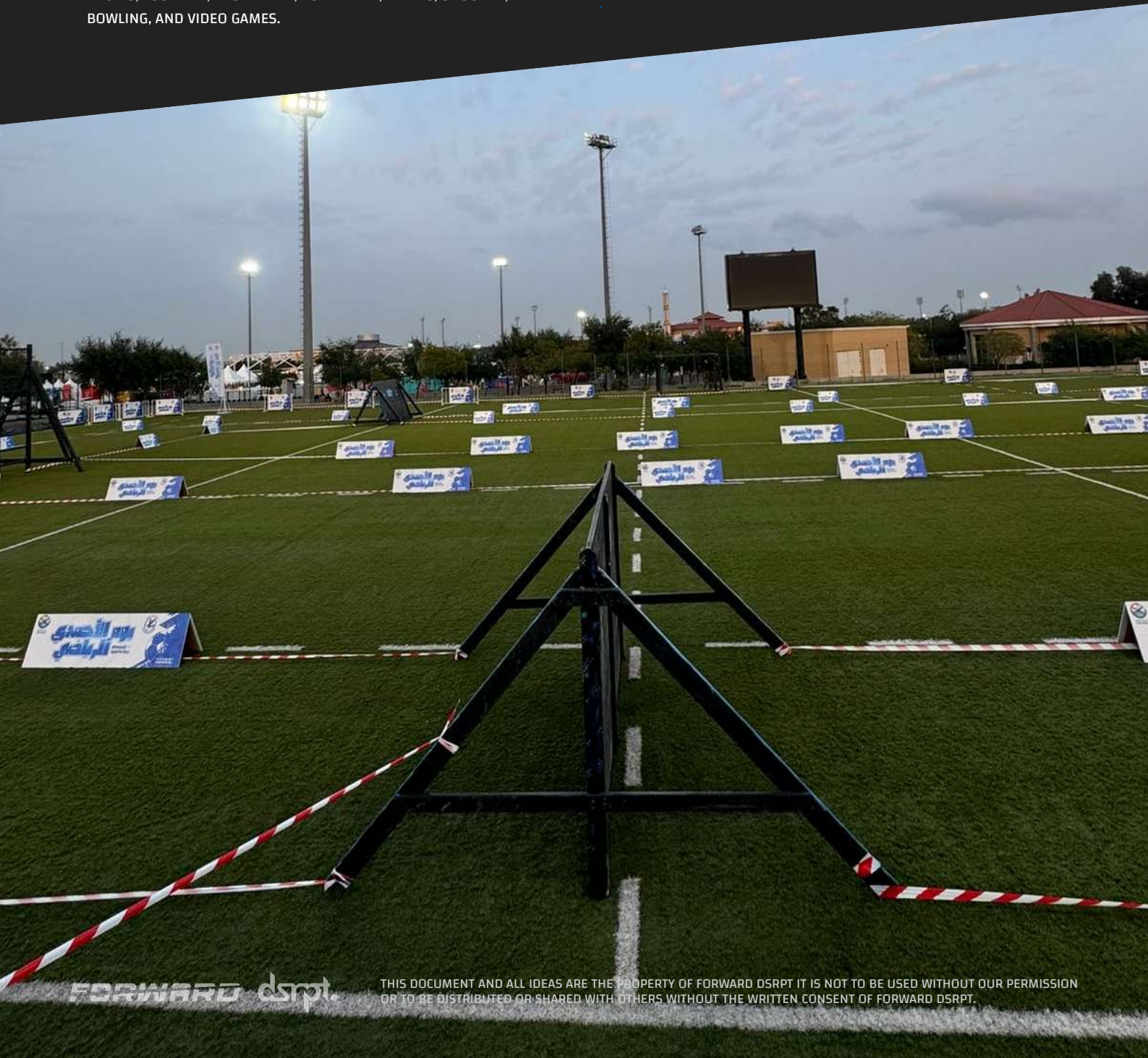
NO. OF PARTICIPANTS:

4,000+

FORWARD SPORTS MANAGED THE SPORTS ACTIVITIES DIVISION OF KOC AHMADI SPORT DAY 2025, OVERSEEING A DIVERSE LINEUP OF COMPETITIONS SPANNING RUNNING, CYCLING, OBSTACLE COURSE RACING, FOOTBALL, BASKETBALL, VOLLEYBALL, TENNIS, SNOOKER, BOWLING, AND VIDEO GAMES.



إحدى شركات مؤسسة البترول الكويتية
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KNPC RUN

DATE: NOV, 2025

NO. OF PARTICIPANTS:

6,000

FORWARD SPORTS WAS ENTRUSTED WITH MANAGING THE COMPLETE TECHNICAL SERVICES FOR THE KNPC RUN, OVERSEEING ALL OPERATIONAL AND TECHNICAL ASPECTS OF THE EVENT TO ENSURE A SMOOTH, PROFESSIONALLY EXECUTED EXPERIENCE FROM START TO FINISH.



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